



## POWER 7+ and PureSystems Announcements

### Kirkland, WA

#### POWER is Performance Redefined!

Join us on **Thursday, March 14, 2013** for the latest Power and PureSystems Announcements and discover the many ways how the IBM POWER System will help you deliver services faster, with higher quality and superior economics.

In this new Smarter Computing era for business and IT, forward-thinking companies consider how well their system will help them achieve three core business objectives:

- Delivering services faster to outpace their competition
- Delivering services with higher quality to differentiate themselves in a crowded market
- Delivering superior economics to turn operational cost into investment opportunity.

Join us in **Kirkland** to hear how our latest POWER products will help you achieve these objectives.

#### AGENDA:

10:30 a.m.	Arrival/Registration
11:00 a.m.	Power 7+ Announcements
Noon	Lunch
12:15 p.m.	PureSystems Updates
1:00 p.m.	Conclusion

#### Location:

**IBM**  
**Suite 300**  
**3600 Carillon Point**  
**Kirkland, WA**

#### Date:

**Thursday, March 14, 2013**

#### Registration:

**RSVP via e-mail to: [mruberry@us.ibm.com](mailto:mruberry@us.ibm.com)**